

Workforce Wellbeing. Delivered.

Generating staff-friendly workforce benefits & savings



650–750 staff expected to access new salary sacrifice benefits in Year 1



In Year 1, staff expected to spend over £2,166,000 via staff benefits scheme



Total CiP savings for the Trust of £311,500



Reduced recruitment costs (through staff retention) for the Trust of £560,000

The Challenge

Royal Liverpool University Hospital, part of the Liverpool University Hospitals NHS Foundation Trust, aimed to provide their 15,000 staff with more employee benefits at no cost, generating primary and secondary CiP savings and improving retention to reduce recruitment costs.

They partnered with Liaison OneCall, known for enhancing staff retention. A staff retention case study found that even a small percentage of staff using benefits stayed, saving £5,000 in recruitment costs per retained employee, a significant saving for NHS organisations.

The Solution

Liaison OneCall created a custom-branded benefits portal for staff that is:

- Easy to access
- A single location for all Trust benefits
- Available anytime, anywhere, on any device, including via an app

This portal allows staff to quickly access benefits, including home technology, employee assistance programs, car leasing, white goods, gym memberships, holidays, and more, offering an alternative to expensive credit and improving financial wellbeing.

By paying a little at a time from their salaries, staff save when ordering products (excluding national insurance and their pension contributions) and can easily spread their repayments.

The Outcomes

- In Year 1, 150 staff are expected to use holiday benefits, generating £64,710 in savings.
- Another 180 staff are anticipated to access home technology benefits, saving £31,060.
- Additionally, 300 staff are expected to join the car salary sacrifice program, resulting in £280,000 in savings for the Trust.

By using Liaison OneCall, benefits for the workforce include:

- Enhanced benefits package available.
- Improved financial wellbeing and greater workforce engagement
- National Insurance (NI) savings of 8%, pension contribution savings of 10%, and reduced cost of finance for standard rate taxpayer
- Car Salary Sacrifice also offers savings of Income Tax.
- The opportunity to reduce environmental impact, and support overall personal wellbeing.

“ To help reduce the carbon footprint of staff at Liverpool University Hospitals NHS Foundation Trust's , Liaison OneCall are the only benefit company to offer staff salary sacrifice eco-home heating, and have just introduced – for LUHFT only – the chance to acquire used electric and hybrid cars into the market through their provider, GMP Drivercare.”

**Graeme Mitchell,
Liaison OneCall**



To find out more, please get in touch at info@liaisongroup.com